

▀ ZurichJS

# 2026

# SPONSORSHIP PROSPECTUS

Our mission is to take the lead in the Zurich area, by crafting a passionate community of developers around JavaScript. We're community builders. We run events such as meetups and workshops, focused on creating unparalleled networking opportunities, and making sure everybody feels welcome and included.



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# D1 ZURICH TECH COMMUNITY REFRESH

On 14 November 2024, we hosted our very first event, powered only by personal savings, donated time, and a lot of late nights.

People showed up not just for the tech, but for the chance to connect face-to-face, across backgrounds, languages, and experience levels.

Because in an age of online everything, there's something powerful about being in the same room, seeing who's in your city, learning from people who don't look or think exactly like you, and realizing you belong in this industry.

Less than a year later, ZurichJS has grown into:

- A trusted developer event brand, already recognized across Europe
- A hub for engineers from diverse backgrounds and disciplines
- A growing platform run as a structured, legal nonprofit

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## OUR AMBITION

The developer event space in Zurich had traditionally been filled with meetups of all types and sizes, such as monthly gatherings, weekly talks, exclusively networking events, and conferences.

After going through the challenges of the pandemic, many of these have remained a piece of history.

We took it upon ourselves to change that.

In July 2024, Faris and Bogdan met at a local Zürich ReactJS meetup. And they immediately bonded over a common belief:

**The Zurich tech space is filled with potential, and we're determined to shape that into reality.**

With 70% confirmed attendance for our first meetup, we validated that Zurich devs want a better meetup experience.

By our fourth meetup, Nadja joins the Core team, compelled by our shared mission, and begins driving internal efforts to consolidate our position in the market.

Less than a year after the original pitch, on June 18th, ZurichJS becomes a Swiss non-profit association.

## OUR BEGINNINGS

We started with nothing but personal financial investments, a LinkedIn page, an inactive Meetup group with no past events, and good relationships that allowed us to host events.

3 /216

Active meetup members

0

Social media Followers

0

Partners or Sponsors

0

Speakers

## OUR BELIEFS & VALUES

We believe that building a healthy developer community relies on three pillars:

Trust

Authenticity

Quality

These themes help us focus on executing exceptional events, where everyone feels included, where we bring conference level experiences in a relaxed meetup space, and where we act responsibly with the trust that members place in us to execute on our mission.

**We've built everything by volunteering our time and effort** and doing our best to design, develop, communicate, and work towards our mission.



# 02 BUILDING CREDIBILITY & MOMENTUM

Since our first event in late 2024, ZurichJS has quickly grown into one of the most active and visible developer communities.

What started as a local meetup has become a platform that consistently fills rooms, attracts international speakers, and draws participants travelling from beyond Zurich or even Switzerland: workshops launched in 2025 showed us that people are willing to travel across borders just to be a part of the experience and become members themselves.

The community has also begun to sustain itself. After almost every event, new volunteers step forward to help, and our feedback system ensures that speakers receive meaningful input to refine their talks. This cycle of contribution and improvement has become part of our DNA.

And the impact doesn't stop at the venue doors. Talks live on through recap posts, SEO-indexed event pages, and social channels that continue to amplify the content long after the event is over.

ZurichJS is becoming a reference point for more than just the local scene.

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## COMMUNITY GROWTH

ZurichJS has built a consistent rhythm of events that people trust. Every meetup brings together a mix of developers, from juniors to CTOs, creating a space where technical exchange and networking happen naturally. The steady turnout has made ZurichJS a fixture in Zurich's tech calendar.

**4500**

members  
across our  
managed groups

Growth has been organic, driven by word of mouth and social channels. New members join every month, while a loyal base keeps returning. This balance of fresh energy and familiar faces is what allows the community to expand without losing its character.

**50-100**

RSVPs/meetup  
70-80% confirmed  
participation

Membership is growing while attendance remains steady. This combination shows us that the community is really scaling without losing reliability. And by making partnerships, our reach is several times higher as it would be on our own.

## REACH & ENGAGEMENT

ZurichJS now attracts participants from outside Zurich. Developers travel from neighbouring countries, and international speakers approach us to be part of the program. This has positioned ZurichJS within the wider European JavaScript network.

The impact also extends online. Event pages, speaker profiles, and recap posts continue to draw traffic long after the event ends, giving sponsors and speakers visibility beyond the room.

**50000**

web views  
over past year

**850+**

LinkedIn  
followers

The numbers help validate what our intuition tells us, but thought is unattainable: we're actually building a loyal community, with many offering to volunteer, or simply letting us know that they look forward to the next event.

**50%**

repeat  
attendees

**114**

peak RSVP  
rate



# 03 QUALITY

# RELATIONSHIPS, AUTHENTICITY

We only work with partners we know and trust. When we recommend and propagate a sponsor's product, service, or image, it's because we believe in it ourselves.

That's what makes promotion more effective, because it's genuine and relevant to the community.

Speakers receive the same level of attention. Around half of them travel in from outside Zurich, and we cater to each of them individually, depending on their needs. That can mean anything from mentoring, travel, comms, socials, accommodation, preparation, technical checks, or even city tours. This ensures they can deliver their talks with confidence and focus on the community.

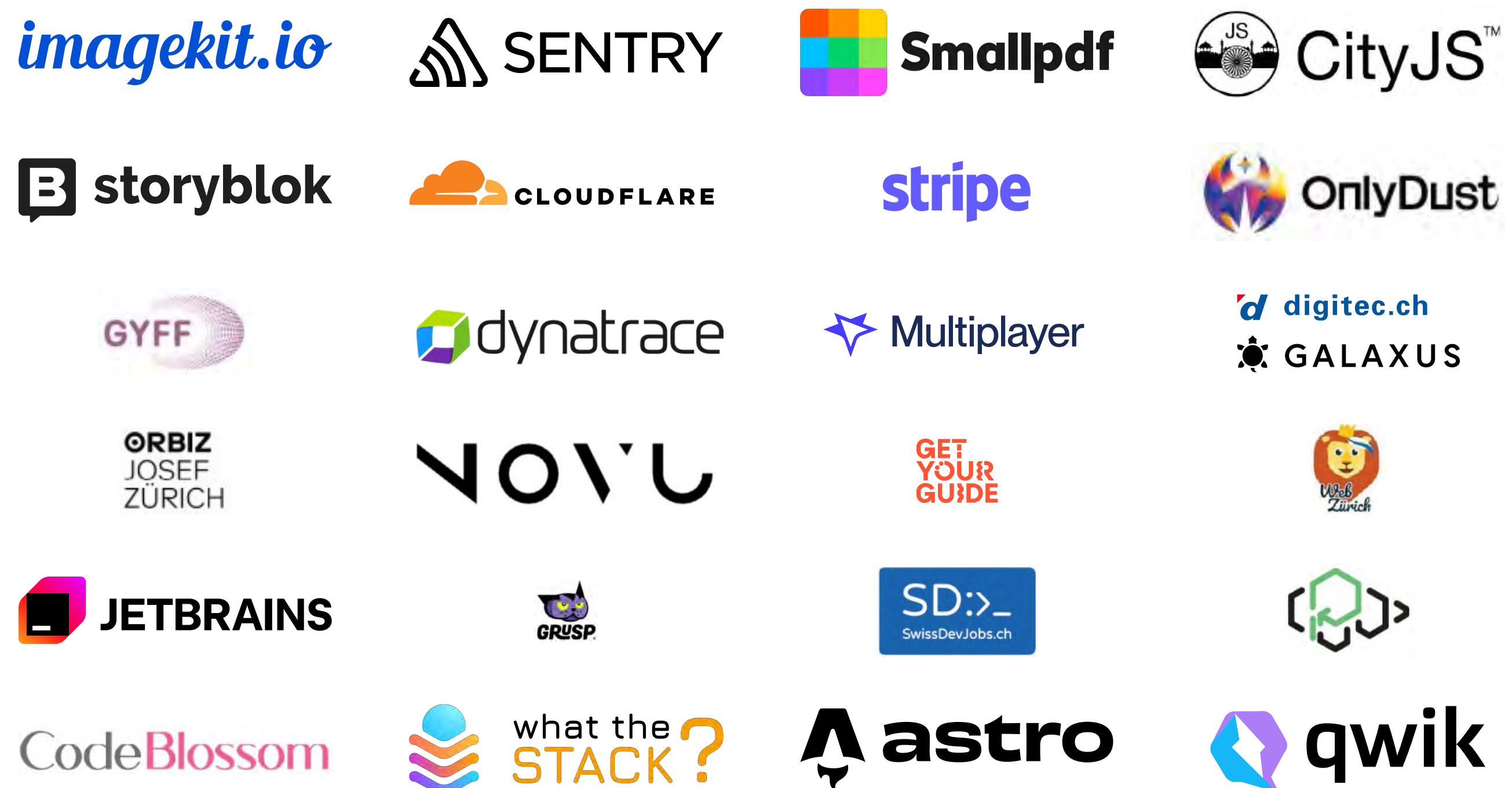
Our role as organizers is to connect people. Sponsors meet developers, speakers meet new audiences, and attendees meet peers they wouldn't otherwise cross paths with. These connections are what give ZurichJS its long-term value.

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## PARTNERS AND SPONSORS

30+ trusted sponsors and partners to date.

Membership is growing while attendance remains steady. This combination shows us that the community is really scaling without losing reliability.



## SPEAKERS

Half of our speakers travel in from outside Zurich, bringing international perspectives and expertise to the stage. We've already hosted contributors from Node.js, Astro, and Qwik, alongside Microsoft MVPs and Google Developer Experts.

Every speaker is supported individually, from mentoring and preparation to travel, accommodation, and technical checks.



Every meetup feels like a mini-conference, thanks to the impressive depth of expertise in the room. Finding a local group that consistently sets a high technical standard while maintaining authentic community spirit is truly uncommon.

— Colin Schwarz, attendee

Amazing meetup as always. Thanks a lot, you guys make the tech ecosystem in Zuri vibrant.

— Toma Sakai, speaker

Organizing a workshop and a meetup with the ZurichJS team was a great experience. They took care of everything and are very supportive. The community they are building is truly amazing. It felt like a large group of friends because folks knew each other, and were also very welcoming. Looking forward to collaborating again in the future! — Harshil Agrawal, Dev Educator @Cloudflare



# 04

**GAIN**

# RECOGNITION AND TRUST

ZurichJS is a registered non-profit under the Swiss JavaScript Group. All revenue we make goes directly into the conference or venues, speaker travel, workshops, experiences, and the infrastructure that keeps the meetup community running.

By sponsoring, you help us keep events accessible, bring in international expertise, and create opportunities for developers at all levels.

Your support also helps strengthen your position. Sponsorship makes your company visible in a trusted setting, where recognition carries more weight than traditional advertising. Developers see who invests in their ecosystem, and that visibility translates into credibility and trust. In our experience, in-person conversions vastly outperform any marketing campaign.

Whichever route you take, your sponsorship represents a direct impact for both the community and for your brand.

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## MAKE A LOCAL IMPACT

We make it easy for you to reach a wide and diverse audience.

Presence at recurring meetups  
**50-100 attendees**

Access to our extended audience  
**900 plus 1000s more through partners**

Year-round recognition  
**through slides, events, socials**

## REACH ACROSS BORDERS

Place Zurich on the map and expand beyond the Swiss borders.

European visibility via conferences  
**CityJS, Voxxed, GRUSP, GitNation, ...**

Indexed speaker and event pages  
**long-term SEO value**

International speakers and attendees  
**from 10+ countries**

## BUILD CREDIBILITY

Enhance your image with JS developers in the local and international markets.

Non-profit structure  
**every penny reinvested**

Trusted reputation  
**curated talks, speakers, feedback**

Volunteer driven  
**proven track record of execution**

**Support the meetup**

gain consistent exposure

## JOIN THE CONFERENCE

Zurich JS Conf 2026 will be **the first grassroots JavaScript conference in Zurich**, designed to rival leading European events through our expertise, increasing attendee and partner satisfaction, while keeping ticket prices at an accessible.

**Before we announced** the speakers in late April, we had already **sold a third** of our planned capacity. Those are strong signals that we found market fit and there is a strong desire to participate.

## Location

We'll be hosting the conference at **Technopark Zurich**, an exceptional venue, with incredible opportunities for creating brand visibility and hallway engagements.

## Audience

- Frontend & Backend web developers
- Tech leads, managers, and CTOs
- Tech Founders

## Format & Dates

### Sep 9: Community day

- Community Meetup

### Sep 10: Zurich Engineering day

- Workshops
- Optional speaker activities
- Speaker dinner

### Sep 11: Conference day

- One day, one track conference
- 300-600 attendees, 15-18 speakers
- After-party

### Sep 12: Post-conf day

- Optional speaker activities

**Sponsor the conference**

gain wider exposure

# Annex

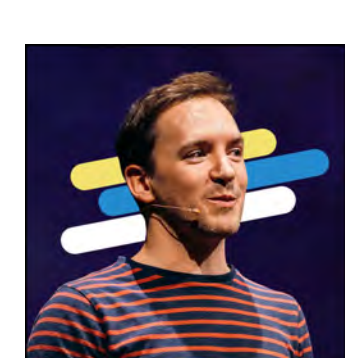
# Zurich JS

# Conf 2026

Our accomplishments in the meetup space have been globally validated. At the end of our CFP on April 3rd, our in-house Call for Papers system received **436 submissions** from speakers to give talks at the conference.

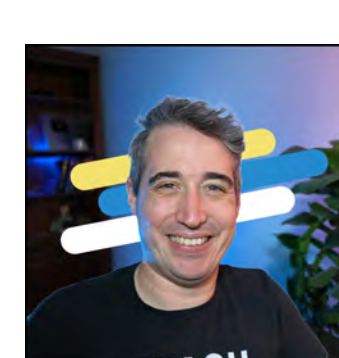
And we kept it close to the community. The **CFP Review Committee** reviewed anonymized submissions, ensuring the level of de-biasing that is necessary to provide real value to the local space.

## INITIAL SPEAKER LINEUP



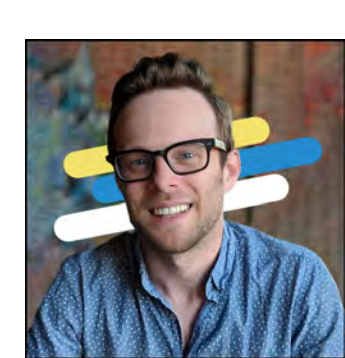
**Daniel Roe**

Nuxt Core team lead  
@Vercel



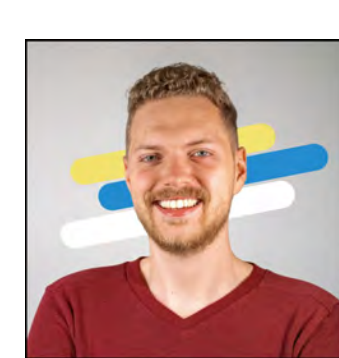
**Kevin Powell**

Educator  
@Embrace The Cascade



**Scott Tolinski**

Executive Producer @Sentry  
Co-Host @Syntax.fm



**Alexander Lichter**

DevRel  
@VoidZero



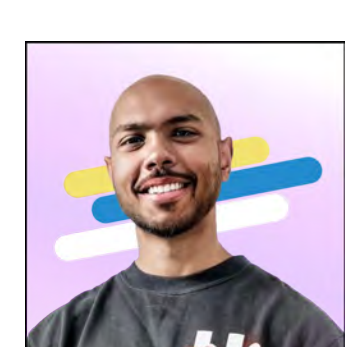
**Ramona Schwering**

Developer Advocate  
@Auth0 by Okta



**Debbie O'Brien**

Platform Engineer, Applied AI  
@Zephyr Cloud



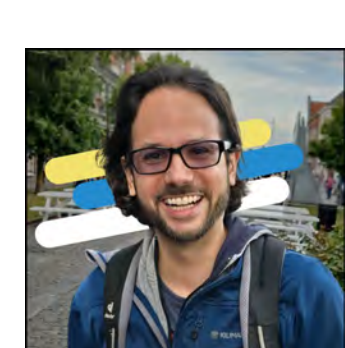
**Tejas Kumar**

Developer Advocate @IBM  
Owner & Host @ConTejas Code



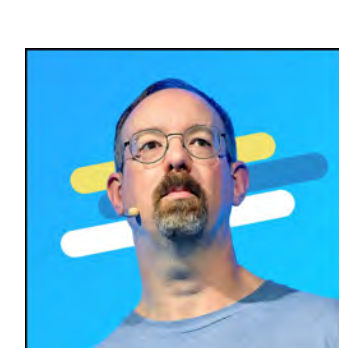
**Atila Fassina**

Senior Fullstack Engineer  
@Databricks



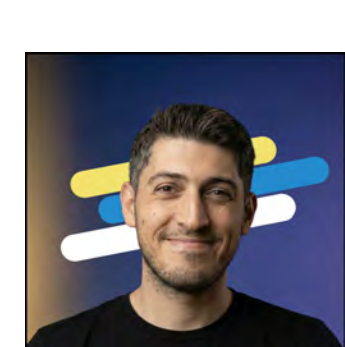
**Dominik Dorfmeister**

Software Engineer  
@Sentry, @TanStack



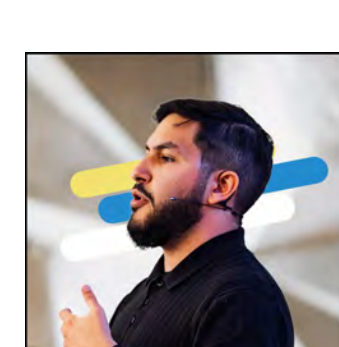
**Mark Erikson**

Senior Engineer  
@Replay.io



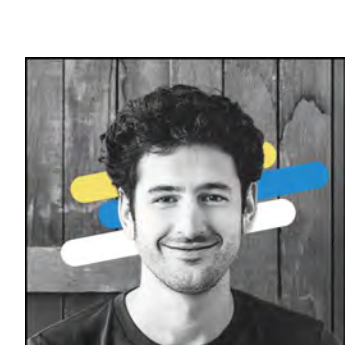
**Salih Güler**

Senior Developer Advocate  
@AWS



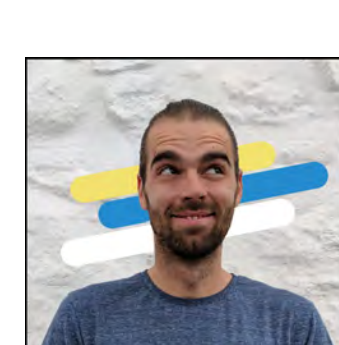
**Matheus Albuquerque**

Staff Software Engineer  
@Medallia



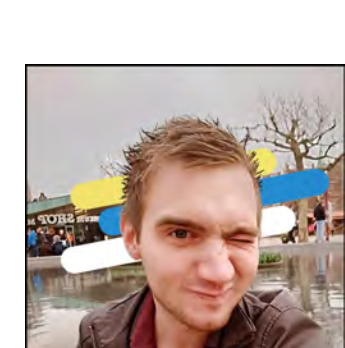
**Philippe Serhal**

Staff Software Engineer  
@Netlify



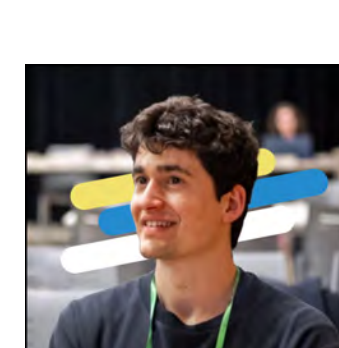
**Tony Edwards**

Lead Mobile Developer  
@Sapphire Holidays



**Daniel Noel-Davies**

Founder  
@Pokélink



**Arnau Gómez Farell**

Senior Full Stack Engineer  
@TipTap



To be announced



To be announced



To be announced



To be announced

## OUR TIMELINE

**Nov 14, 2025**

Blind tickets go on sale

**Jan 1, 2026**

Early bird tickets go on sale

Initial lineup reveal

Call for papers starts

**Apr 3, 2026**

Call for papers ends

**Apr 15, 2026**

Call for papers review ends

**Apr 20, 2026**

General Admission tickets go on sale

Lineup reveal starts

**Aug 3, 2026**

Late sale tickets go on sale

**Sep 9, 2026**

Pre-conference meetup

**Sep 10, 2026**

Workshops & activities

**Sep 11, 2026**

Conference day

**Sep 12, 2026**

Post-conference activities






# Annex

# Conference Sponsorship





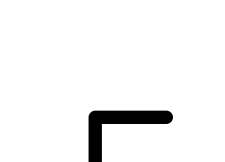
We want to make sure you get in front of developers **the right way!**

The following list is *non-exhaustive*, and many more options can be added as Add-Ons, or custom perks, depending on sponsorship terms.



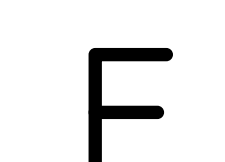
## Diamond Level CHF 15'000

-  **10** conference tickets
-  **5** reserved workshop seats
-  **60 sec** video ad rotation
-  **5 min** stage slot
-  **5'000** CHF Add-on credit

## Platinum Level CHF 11'000

-  **8** conference tickets
-  **3** reserved workshop seats
-  **30 sec** video ad rotation
-  **2 min** stage slot
-  **4'000** CHF Add-on credit

## Gold Level CHF 8'500


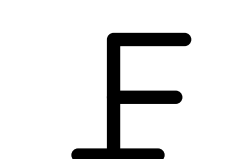
-  **6** conference tickets
-  **1** reserved workshop seats
-  **2'500** CHF Add-on credit

## ALL SPONSORS GET

increased brand visibility with **logo placement** on our conference website, plus a personal touchpoint with developers, by distributing **swag** in goodie bags or directly on-site.

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## Silver Level CHF 6'000

-  **4** conference tickets
-  **1'500** CHF Add-on credit

## Bronze Level CHF 3'000

-  **2** conference tickets
-  **1'000** CHF Add-on credit

## Supporter CHF 1'200

-  **1** conference ticket

## Annex

# Conference Add-Ons

While we're planning the conference, we can provide a non-exhaustive estimate of the array of services we can help you with. Regardless of the list, let us know what you're interested in, and we'll work out the perfect package so you can effortlessly expand your reach.

Benefit	Diamond	Platinum	Gold	Silver	Bronze	Price
<b>Community</b>						
Meetups (2-8/year)**	✓	✓	✓	✗	✗	1'000 - 5'000
Swag goodie bag	included	included	included	included	included	-
<b>Tickets and Workshops (limited by seats)</b>						
Co-branded workshop (2-6h)	✓	✓	✓	✓	✓	2'000 - 5'000
Reserved workshop seat	5 included	3 included	1 included	✓	✓	500
Extra conference ticket	10 included	8 included	6 included	4 included	2 included	300
<b>Branding</b>						
Logo - Website (sized tier-specific)	included	included	included	included	included	-
Logo - Media (limited branding on event photos)	✓	✓	✓	✗	✗	3'000
Venue Branding (signage/banners, dep. on needs)	✓	✓	✓	✗	✗	from 1'000
Ads: 10-60s video in rotation, depending on tier**	✓	✓	✓	✓	✗	1'000
<b>Booths (limited stock)</b>						
XL booth	✓	✓	✗	✗	✗	8'000
Large booth	✓	✓	✓	✗	✗	6'000
Medium booth	✓	✓	✓	✓	✗	4'000
Small booth	✓	✓	✓	✓	✓	2'000
<b>Stage presence</b>						
Grouped MC mention	✓	✓	✓	✓	✓	500
Individual MC shoutout	✓	✓	✓	✗	✗	1'000
Stage slot (5 min)	included	✗	✗	✗	✗	5'000
Stage slot (2 min)	✓	included	✗	✗	✗	2'000
<b>Cause sponsorship</b>						
Diversity / Student sponsor (shared campaign)	✓	✓	✓	✓	✓	from 2'000
Sustainability sponsor	✓	✓	✓	✓	✓	from 2'500
<b>Experience sponsorship (limited)</b>						
Catering sponsor (coffee, water, apero etc)	✓	✓	✓	✓	✓	variable
Activity sponsor (after party, tours, on-site experiences)	✓	✓	✓	✓	✓	variable
Speaker dinner sponsor	✗	✗	✗	✗	✗	<b>SOLD OUT</b>
After-party sponsor	✓	✓	✓	✓	✓	variable

# Annex

# Meetup Sponsorship

## Community Champion

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Yearly (2 months free)	CHF <b>7'500</b>
Monthly	CHF <b>750</b>
One-time	CHF <b>1000</b>

- XL logo on our site and partner list
- Branded photos of the event
- Sponsor slides or video
- Personal shoutout at events
- Name-drop
- Active search for fitting profiles within our attendees
- Chance to influence future meetup topics
- Co-host one workshop per year
- Swag distribution
- Surveys / feedback etc
- Anonymized attendee data sharing

## Community Builder

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Yearly (2 months free)	CHF <b>5'000</b>
Monthly	CHF <b>500</b>
One-time	CHF <b>700</b>

- Large logo on our site and partner list
- 2 sponsor slides in rotation
- Social media mentions
- Name-drop
- Passive search for fitting attendee profiles
- Swag distribution

## Community Friend

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Yearly (2 months free)	CHF <b>3'000</b>
Monthly	CHF <b>300</b>
One-time	CHF <b>400</b>

- Medium logo on our site and partner list
- 1 sponsor slide in rotation
- Name-drop at events
- Swag distribution

## Community Supporter

---

Yearly (2 months free)	CHF <b>1'500</b>
Monthly	CHF <b>150</b>
One-time	CHF <b>250</b>

- Small logo on our site and partner list
- 1 sponsor slide in rotation
- Swag distribution

## Community Host

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**If you host** an event, you qualify as a Community Supporter for the given event.

**If you host and help with catering**, you qualify as a Community Builder/Friend/Champion for the given event, depending on the sponsorship amount.

# Annex

# Meetup Past Speakers

**Matteo Collina**

Co-Founder/CTO @ Platformatic - Node.js  
TSC member - Fastify Lead Maintainer

**Elian Van Cutsem**

Lead DevRel at React Bricks | CTO at Vulpo |  
Astro Maintainer | devs.gent meetup  
organiser

**Ewa Gasperowicz**

Senior Developer Relations Engineer at  
Google

**Harshil Agrawal**

Developer Educator @ Cloudflare

**Indermohan Singh**

Senior Developer Advocate for Dynatrace  
Apps | Developer | Musician

**Dani Coll**

Senior Developer Advocate @ Dynatrace

**Vitaly Friedman**

Founder & Creative Lead at Smashing  
Magazine

**Rahul Nanwani**

CEO @ ImageKit.io

**Salih Güler**

Senior Developer Advocate, AWS

**Wout Mertens**

Head of Product at StratoKit SA | Qwik Core  
Contributor

**Nico Martin**

Frontend Developer and Google Developer  
Expert for Web Technologies and AI

**Adam Berecz**

Founder of Vueform

**Christian Wörz**

Expert Fullstack Engineer | Microsoft MVP  
(Web Dev & Dev Tools)

**Savas Vedova**

Staff Frontend Engineer at GitLab | Founder  
at Stormkit

**Samir Akarion**

Developer Advocate @ Gatling

**Bert De Swaef**

Owner, Founder at Vulpo Digital Studio

**Aleksej Dix**

Founder of Allyship.dev

**Alex Suzuki**

Solopreneur | Author of STRICH (Barcode  
Scanning for Web Apps) | Father of two

**Jan Hesters**

CTO @ ReactSquad & SocialKit

# Annex

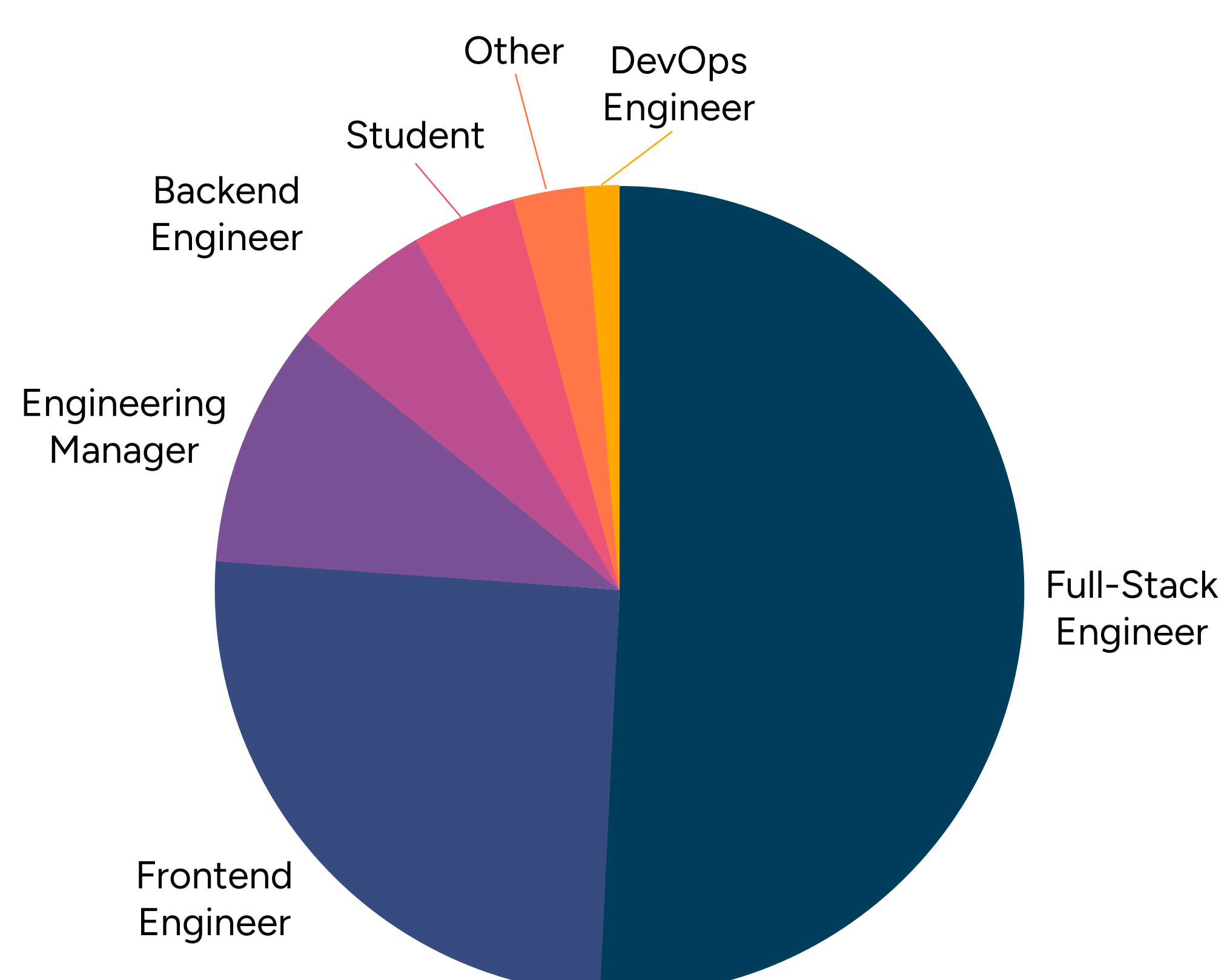
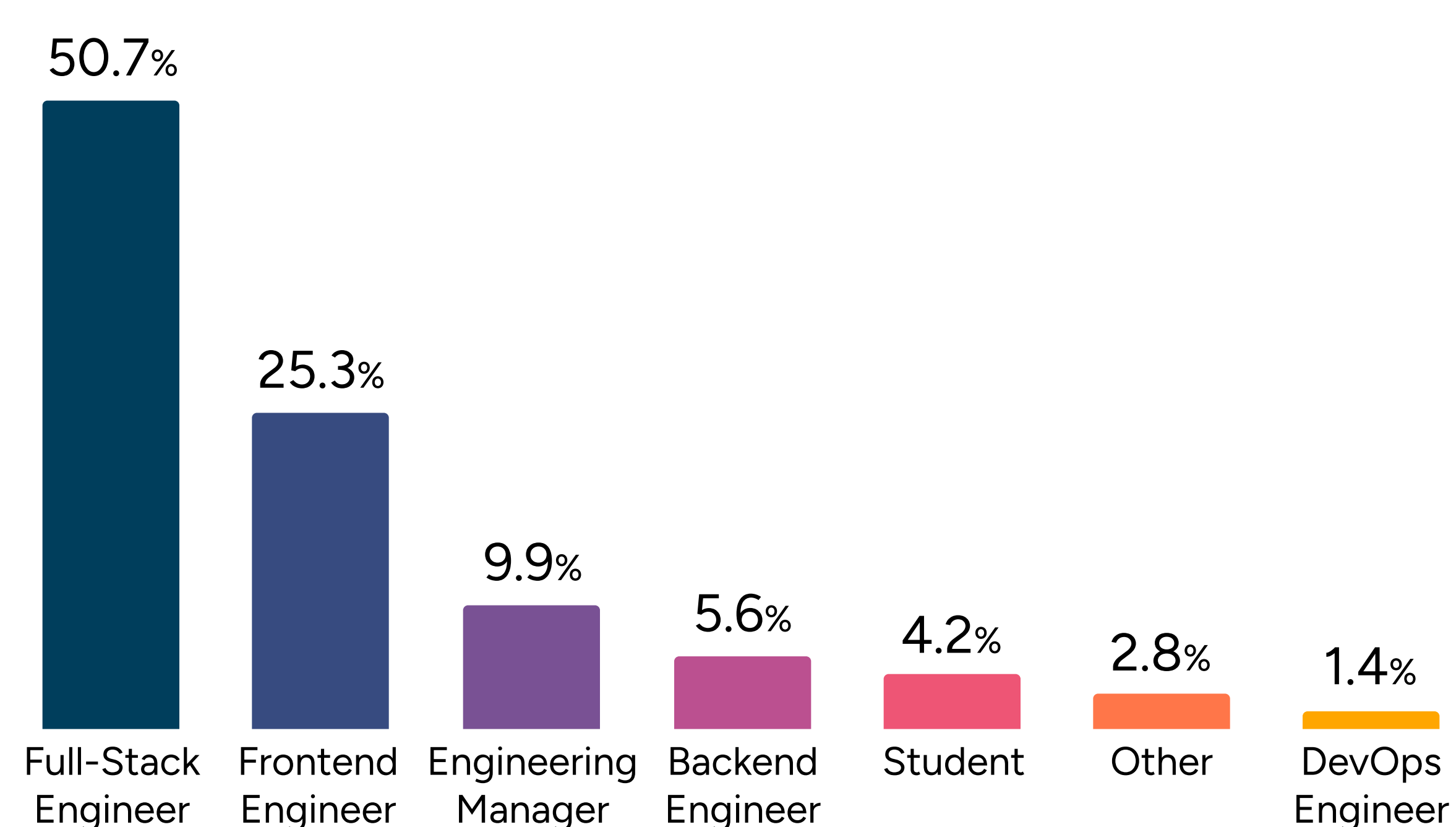
# Meetup

# Audience Profile

Over 75% of attendees are full-stack or frontend engineers, with nearly 40% in senior roles. A majority (60%+) have 5 or more years of experience.

That means you can easily connect directly with highly skilled developers who directly shape products and companies.

### Job title



### Experience

